



**Media Contact**  
Lucette Nicoll  
Nicoll Public Relations  
781-762-9300/lucette@nicollpr.com

**Press Release**

## **STRUT Introduces New Carbon Fiber Collections for Range Rover**

San Clemente, CA—May 5, 2008—STRUT® ([www.strutwear.com](http://www.strutwear.com)) manufacturer of beautifully designed jewelry collections for luxury automobiles, has introduced a new carbon fiber finish option in a stunning new design for the **2006-2008 Range Rover and the Range Rover Sport**. These **Carbon Fiber Collections** are also offered in standard chrome or black, and STRUT can color-match grilles to any Range Rover paint finish.



**2006-2008 Range Rover Sport Carbon Fiber Collection features a primary grille, matching lower intake vent, two side vents and a rear tailgate shield.**

The Range Rover **Carbon Fiber Collections** continue STRUT's high-standards of manufacturing meeting the same exacting standards used in Formula 1™ racing applications. The lightweight primary front grille features a diamond woven mesh formed from 316L stainless steel and painted black with a specially formulated powder coat finish. Outlining the grille is a handmade pre-impregnated carbon fiber surround coated in automotive grade clear polyurethane for long lasting durability. A matching diamond woven mesh lower intake vent and two carbon fiber/stainless steel mesh side vents, all with STRUT shields are included with the **Range Rover Sport Carbon Fiber Collection**.

The Full size Range Rover **Carbon Fiber Collection** includes a matching hood grille—a design feature found only on this model. Completing the bespoke look of both collections is a gleaming STRUT shield encased within a carbon fiber bezel for the tailgate.

According to Tommy Gaut, V.P. & General Manager for STRUT, "Our customers have been asking for a lightweight, distinctive grille in a sporty design using carbon fiber. The STRUT design team chose the highest quality reinforced materials and epoxy resins produced in the U.S. to create a lighter, stronger grille which can be molded into a variety of shapes for our new signature look."



**The Carbon Fiber Collection for the 2006-2008 Range Rover features a primary front grille, matching hood grille, side vents, and rear tailgate shield.**

For further personalization of the Range Rover and Range Rover Sport, STRUT recommends their **Icon Wheels™ Collection**—a selection of four different designs offered in chrome, black, or custom painted finishes. Available sizes are 20, 22, 24-inches with prices ranging from USD \$9,000 to \$12,000 depending on size. Additional charges apply for custom paint.

**Availability:** Now shipping

**Suggested Retail Pricing:**

Range Rover Sport Carbon Fiber: USD \$10,000

Range Rover Full-Size Carbon Fiber: USD \$12,000

#### **About STRUT**

Located in San Clemente, California, STRUT has achieved benchmark status throughout the world for their trendsetting and distinctive jewelry collections, wheels, and accessories designed for connoisseurs of luxury automobiles. Created like fine jewelry, each handcrafted collection is personally signed by the artisan, further reflecting the passion and pride they take in their work. The 2002–2008 STRUT Collections can be viewed at [www.strutwear.com](http://www.strutwear.com).

For additional information or digital images, please contact our global PR agency, Nicoll Public Relations at 781-762-9300 or [lucette@nicollpr.com](mailto:lucette@nicollpr.com).