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Press Release

STRUT introduces Jewelry Collection for the Stunning 2004-2008 Lamborghini Gallardo

San Clemente, CA—June 13, 2008—The Lamborghini Gallardo long synonymous with high standards of craftsmanship, is considered one of the finest examples of Italian design in the world. The chosen few who own this luxury sports car have reached a level of wealth that is unattainable by many.

Exclusively for that prestigious clientele, STRUT®, the originator of the “jewelry collections for your car” concept, has created an elegant Collection made from aerospace grade carbon-fiber and 316L stainless steel that gives owners the flexibility to further personalize this special automobile with a one-of-a-kind appearance.



This Collection features eleven individual components: two primary grilles with carbon-fiber surrounds and stainless steel, diamond-woven mesh with the distinctive STRUT shield, as well as matching side, rear hood, rear intake, and bumper vents. An additional STRUT shield for application

to the front of the vehicle completes the collection which retails for \$25,000. A Limited Edition Titanium Collection is available for \$35,000.

Tommy Gaut, V.P. & General Manager for STRUT said, “The Lamborghini Gallardo presented us with the ideal opportunity to showcase our carbon-fiber capabilities which gives the vehicle a distinct personalized appearance.”

Considered to be one of the most renowned and exclusive brands in the world today, STRUT constantly strives for perfection to create collections that appeal to the luxury automobile collector. For further personalization, STRUT offers coordinating Icon Wheels™: a selection of four designs offered in chrome, black, or custom painted finishes,. available in diameters 19 and 20-inches at USD \$9,000 for a set of four.

About STRUT

Located in San Clemente, California, STRUT has achieved benchmark status throughout the world for their trendsetting and distinctive jewelry collections, wheels, and accessories designed for connoisseurs of luxury automobiles. Created like fine jewelry, each handcrafted collection is personally signed by the artisan, further reflecting the passion and pride they take in their work. The 2002–2008 STRUT Collections can be viewed at www.strutwear.com.

For additional information or digital images, please contact our global PR agency, Nicoll Public Relations, at 781-762-9300 or lucette@nicollpr.com.

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